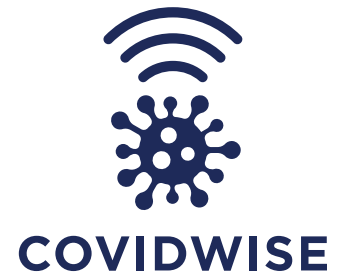


Use Your Phone to Fight COVID-19



To help lead the way in the fight against COVID-19, the Virginia Department of Health (VDH) is pleased to announce that COVIDWISE, Virginia's official COVID-19 exposure notification mobile app, will launch on August 5, 2020. Virginia will be the first state in the United States to deploy an exposure notification app using the Apple/Google Bluetooth Low Energy framework.

What is COVIDWISE?

COVIDWISE is the official Virginia Exposure Notifications System (ENS) app created by the Virginia Department of Health in partnership with Google and Apple. This free smartphone app will be available to all Virginians on Google Play and in the App Store on Aug. 5. After downloading the app, you will be able to use your phone in the fight against COVID-19, without compromising your privacy or personal information. **COVIDWISE** uses Bluetooth Low Energy (BLE) technology to quickly notify users who have likely been exposed so you can reduce the risk for your friends and family and help Virginia stop the spread.

Who should use COVIDWISE?

Everyone with an Android or Apple phone is strongly encouraged to download and use **COVIDWISE**. By working together and using every tool at our disposal, we can protect ourselves and our communities. Minors should request permission to download and use **COVIDWISE** from a parent or guardian.

Why is COVIDWISE important?

COVIDWISE will notify you if you've likely been exposed to another app user who shared a positive COVID-19 test result. Knowing your exposure history allows you to self-quarantine effectively, seek timely medical attention, and reduce potential exposure risk to your family, friends, neighbors, and colleagues. The more Virginians who use **COVIDWISE**, the greater the likelihood that you will receive timely exposure notifications that lead to effective disease prevention.

Is my privacy protected?

YES! VDH takes privacy very seriously. Every user decides whether or not to opt-in to receive Exposure Notifications, and if a person is diagnosed with COVID-19, it is up to them whether or not they share their result through **COVIDWISE**. No location data or personal information is ever collected, stored, or transmitted to VDH. You can delete the app or turn off Exposure Notifications at any time.

How does COVIDWISE work?

COVIDWISE works by using random Bluetooth keys that change every 10-20 minutes. Phones with the app installed will anonymously share these random keys if they are within close proximity. Positive COVID-19 results submitted by other app users are checked against the list of random keys it has encountered in the last 14 days. If there is a match, **COVIDWISE** may notify the individual, taking into account the date and duration of exposure, and the Bluetooth signal strength which is used to estimate proximity.

How do I download COVIDWISE?

The FREE app is available for download via the App Store and Google Play Store.



Where do I find more information about COVIDWISE?

Additional information is available at [COVIDWISE.org](https://www.covidwise.org). Questions about **COVIDWISE** use and operations should be directed to covidwise@vdh.virginia.gov. Questions about partnership opportunities should be directed to davids@madisonmain.com.